



Museum of Nature and Science

FOR IMMEDIATE RELEASE

INTERNATIONALLY RENOWNED PEROT MUSEUM OF NATURE AND SCIENCE DELIVERS DAILY BOOST OF AMAZE-YOUR-BRAIN ADVENTURES FOR ALL AGES

*Get up close with a real human brain, race a *T. rex*, crank open a 2,700-pound geode, explore a cave, see towering dinosaurs, touch a tornado, experience virtual reality and more at one of Dallas/Fort Worth's top cultural attractions*

DALLAS (June 17, 2019) – Tourist or Texan, penciling in a day at Dallas' internationally acclaimed Perot Museum of Nature and Science is a must. Spanning 180,000 square feet over five floors, the architecturally lauded Museum – home to 11 exhibit halls, a children's museum, 1-acre *Urban Forest*, 3D theater and Wolfgang Puck Café – is a visitor's dream with "amaze your brain" adventures for all ages and appetites. Race a professional athlete, explore a virtual cave, feel the power of earthquakes, catch a 3D film and construct model skyscrapers. Get ready for a full day of fun through extraordinary experiences with wild weather, towering dinosaurs, glistening gems, robots, sports and more.

A *Michelin Green Guide* three-star destination and the only Green Globe Certified museum in the U.S. (a standard for sustainability), the Perot Museum has welcomed more than 6 million visitors through its doors and via outreach programs since opening in December 2012. With award-winning architecture created by 2005 Pritzker Architecture Prize Laureate **Thom Mayne** and his firm **Morphosis Architects**, the museum also features an external, glass-enclosed escalator dubbed the *T. rex*calator for the large *T. rex* that greets guests at the top; a Paleo Lab where guests can watch paleontologists uncover history; and a 1-acre *Urban Forest* filled with Texas native plants, a cascading stream, musical play scape, giant lime-green leap frogs, outdoor seating and more. *Architecture Tours* are available for a \$5 surcharge for groups of 1-20 with advance purchase.

"The Perot Museum is filled with mind-blowing scientific wonder for all ages," said Dr. Linda Silver, Eugene McDermott Chief Executive Office of the Perot Museum. "Bringing science to life in fun, relevant and engaging ways provides unique and unforgettable moments that spark lifelong curiosity. Encouraging the next generation of science leaders, innovators and world changers is central to our mission to inspire minds through nature and science."

AMAZE-YOUR-BRAIN MUST-SEES. From dinos and DNA to fun and friendly in-gallery educators to a building that is literally a living science lesson, the Perot Museum is packed with brain-boosting adventures:

1. The 54-foot glass-encased escalator (dubbed *T. rex*calator) offers a stunning view of the Dallas skyline and takes visitors directly to the top level (Level 4), where the world's only installation of a full *Alamosaurus* skeleton towers above visitors at 85 feet long and 22 feet high in the *T. Boone Pickens Life Then and Now Hall*. This gallery also showcases the world's first and only casts of two other dinosaur species – *Nanuqsaurus hoglundi* and *Pachyrhinosaurus perotorum* – discovered and named by Perot Museum paleontologists Dr. Anthony Fiorillo and Dr. Ron Tykoski.
2. Don't miss the new Paleo Lab – where guests get a close-up look at the scientific process and paleontologists discovering new species in real time – and then get your moves on with the "dancing dinos" interactive!
3. Sit back, relax and take in a fascinating 3D film in *The Hoglund Foundation Theater* or experience an exciting traveling exhibition. (Go to perotmuseum.org for the latest line-up.)
4. The transformed *Being Human Hall* on Level 2 features a preserved human brain and spinal column, plus a virtual-reality experience that takes visitors to the South African cave where internationally acclaimed paleoanthropologist Dr. Lee Berger identified a new species of human relative, *Homo naledi*.
5. Tinkerers, hackers and engineers-at-heart will find a play-space paradise in the *Texas Instruments Engineering and Innovation Hall* on Level 2. Guests can design a better building, engage in live science trivia, make music and build a robot to race through a maze.

6. Also on Level 2, the *Discovering Life Hall* features fossils, taxidermy specimens, 3D animations, interactive games, an “underground” crawl space and various dioramas where one can get a whiff of the many aromas of Texas’ diverse ecosystems.
7. Guests can crank open a sparkling 5-foot “grape jelly” geode – a 2,700-pound (1.35-ton) amethyst – or discover the science behind their birthstone, among the exquisite one-of-a-kind collection in the *Lyda Hill Gems and Minerals Hall* on Level 3.
8. “Ellie May,” the nearly intact and pristine Columbian mammoth discovered in an Ellis County gravel pit in May 2014, is displayed on Level 3. Also on Level 3, weather enthusiasts can touch a tornado, experience an earthquake or play in an augmented reality sandbox in *The Rees-Jones Foundation Dynamic Earth Hall*.
9. In the *Expanding Universe Hall*, guests can glide through space on a journey through the solar system, get “hands on” with an interactive game about the asteroid belt, and snap a selfie beneath a floating astronaut.
10. On the Lower Level, the *Lamar Hunt Family Sports Hall* offers a scientifically engaging way to get active – from racing a cheetah, *T. rex* and top athletes on the 55-foot Run Wall, to passing a basketball, kicking a football or pirouetting in front of a high-speed camera to compare form with those of famous athletes and dancers. A “reaction time” exhibit measures hand-eye coordination and reaction speed using a light board set with a timer.
11. Also on the Lower Level in the *Moody Family Children’s Museum*, kids 5 and under (and their adult companions) can climb the Dallas skyline, shop and explore at the Dallas Farmers Market, play at the water station, partake in crafts at the Art Lab, get hands-on at the outdoor dino dig and more.
12. Did you know? The Perot Museum has a rainwater catch and filtration system, funneling rain and air conditioning condensate into two cisterns totaling 50,000 gallons, which satisfy 74% of the Museum’s non-potable water needs and 100% of its irrigation needs.

Score a CityPASS. A Dallas CityPASS provides Perot Museum general admission along with a 3D film plus admission to three other popular attractions. A CityPASS adult ticket is \$51 and a CityPASS child ticket is \$35 – that’s a 40% savings! Find the link to purchase online at perotmuseum.org/tickets or go to the Museum Box Office.

HOURS. General hours of operation for the Perot Museum are 10 a.m.-5 p.m. Monday-Saturday and 11 a.m.-5 p.m. Sunday. From Memorial Day weekend through Labor Day, the Perot Museum is open 9 a.m.-5 p.m. Monday-Saturday and 10 a.m.-5 p.m. Sunday. Members enjoy exclusive access to the Perot Museum from 8-9 a.m. every Saturday and 9-10 a.m. every Sunday. The Museum will close for routine annual maintenance Sept. 3-5. Regular hours from 10 a.m.-5 p.m. Monday-Saturday will resume Friday, Sept. 6.

TICKETS. Museum general admission is \$20 for adults (13-64), \$13 for youth (2-12) and \$18 for seniors (65+). Museum general admission is free for members. Children under 2 are always free. Traveling exhibitions and films require a surcharge.

FREE ADMISSION/DISCOUNTS FOR MILITARY, FIRST RESPONDERS AND FAMILIES WHO QUALIFY. Active-duty members and veterans of the United States military, law enforcement officers, firefighters and paramedics/EMTs receive complimentary general admission and \$3 off general admission for members of their immediate families (up to six family members). Pre-K through 12th grade educators in Texas and its bordering states also receive free general admission. Plus the *Community Partners Ticket Offer* provides \$1 general admission and \$1 admission to traveling exhibitions for individuals and families enrolled in qualified state and federally supported assistance programs (valid for up to seven immediate family members). Find details about all admission discounts at perotmuseum.org/discounts.

The Perot Museum is located at 2201 N. Field Street in Dallas, Texas. For parking information and other details, visit perotmuseum.org or call 214-428-5555.

NOTE: To obtain the news release, Perot Museum fact sheet, photos and more, please go to perotmuseum.org/press.

###

About the Perot Museum of Nature and Science. *The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children’s museum; a state-of-the art traveling exhibition hall;*

and The Hogle Foundation Theater. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org

MEDIA CONTACTS:

Becky Mayad
214-352-1881 work
214-697-7745 cell
becky@mayadpr.com

Taylor Mayad
214-435-7756 cell
taylor@mayadpr.com