

FOR IMMEDIATE RELEASE

## SUMMER AT THE PEROT MUSEUM SIMMERS WITH SCIENCE AND COOL CREATIVITY AS *THE ART* OF THE BRICK BLOCKBUSTER EXHIBITION CONTINUES, PLUS LATE NIGHTS, CAMPS AND MORE

Escape the heat and retreat to the cool confines of the Perot Museum with world's largest display of artwork created from LEGO® bricks, plus new films, Asteroid Day, meet an architect, Moon Day, adults-only fun and the 2<sup>nd</sup> annual Dino Fest

**DALLAS (May 16, 2019)** – With the sweltering Texas summer imminent, the Perot Museum will offer a cool retreat with seriously smart, amaze-your-brain fun. Highlights include *The Art of the Brick* traveling exhibition, late nights, adults-only fun, sleepovers, *Discovery Camps*, a festival celebrating all things dinosaur and new films (including *Apollo 11: First Steps Edition* commemorating the 50<sup>th</sup> anniversary of the first two people to land on the moon). Plus, the Museum will open an hour earlier each day from May 24-Sept. 2 for extended summer fun.

Receiving rave reviews, *The Art of the Brick* features the world's largest display of LEGO art in what CNN has named a top 10 global must-see exhibition. Highlights include reimagined versions of famous masterpieces such as Michelangelo's *David* and Van Gogh's *Starry Night*, a 20-foot *T. rex* (comprised of 80,000 LEGO bricks!), unique photography, and the fan favorite *Yellow*, a life-size sculpture of a man ripping his chest open with thousands of yellow LEGO bricks cascading from the cavity. (*Yellow* has gained pop-culture fame appearing on fashion labels, album covers and even in Lady Gaga's music video "G.U.Y.") Plus, all ages can interact in the hands-on LEGO brick gallery – dubbed *The Science of the Brick* – featuring open creative spaces and building challenges.

"The Art of the Brick provides a visually stunning and innovative collision of art, technology and science, sure to intrigue and inspire guests of all ages," said Dr. Linda Silver, Eugene McDermott Chief Executive Officer of the Perot Museum. "This exhibition – like all of our exciting, hands-on summer activities – invites everyone to be curious and explore our world. Fostering that discovery and encouraging the next generation of scientists is what the Perot Museum is all about."

Other summer must-dos include Asteroid Day on June 30, Moon Day on July 20, new films opening May 24 – including the beloved *Superpower Dogs 3D*, *Apollo 11: First Steps Edition* and *Wild Africa 3D* – plus sleepovers, two *Social Science* events (ages 21 and up), *Summer Nights* (for all ages), extended hours and the *National Geographic: Symphony for Our World* with the Dallas Symphony Orchestra June 22-23. The Museum will wrap up its summer thrills with the second-annual Dino Fest Aug. 31-Sept. 1!

For details on all the happenings, please see below.

<u>THE ART OF THE BRICK (through Aug. 18, 2019)</u>. Featuring intriguing works of art made exclusively from LEGO bricks, *The Art of the Brick* is a critically acclaimed traveling exhibition created by world-renowned contemporary artist Nathan Sawaya. *The Art of the Brick* is designed to inspire ingenuity and creativity with original pieces and reimagined versions of some of the world's most famous art masterpieces including da Vinci's *Mona Lisa*, Vermeer's *Girl with a Pearl Earring* and a gallery showcasing an innovative, multimedia collection of LEGO-brick infused photography produced in tandem with award-winning photographer Dean West. In addition, the exhibition includes *The Science of the Brick*, presented by *Texas Instruments, Inc.,* encouraging STEAM (science, technology, engineering, art and math) learning for all ages through hands-on building challenges, open play spaces and more. *The Art of the Brick* is presented locally by *Highland Capital Management* and the *Dallas Tourism Public Improvement District. The Art of the Brick* requires a surcharge.

**SLEEPOVERS.** Ever wonder what the Museum is like after hours? Then book an overnight adventure and feed your curiosity! Children ages 6-14 and their adult chaperones can get behind-the-scenes access to the Museum's 11 exhibit halls complete with exclusive demonstrations, hands-on discovery, a late-night snack, 3D film and light breakfast to round out the experience. Sleepovers are set for May 24 (Video Game Science), June 29 (Super Science) and July 19 (STEM Cub Scout Nova) from 6:30 p.m.-8 a.m. and are open to groups of all sizes – from a parent and child to entire organizations. Costs range from \$45-\$55 per child and \$30-\$45 per adult chaperone. Tickets go fast, so reserve today.

**SUMMER NIGHTS.** Hang out late! The monthly *Summer Nights* return as the Perot Museum stays open until 8 p.m. with unique programming, speakers, performances, interactive demos and activities. Included with general admission, *Summer Nights* take place June 6 (Sports Science), July 5 (Summer Science) and Aug. 1 (Maker) beginning at 5 p.m. *Summer Nights*: *Maker* is supported by *Dallas County Community College District.* 

**SOCIAL SCIENCE.** A far cry from the typical dinner-and-a-movie date night, *Social Science* is the ultimate evening out for adults 21 and up. Highlights include interactive exploration, exciting experiments, discussions, signature cocktails and food by Wolfgang Puck, music and more – sans kids! Summer dates are June 21 (Science of Art) and Aug. 9 (Gastronomy). Tickets, which sell out fast, are \$20 for members and \$29 for non-members. *Social Science* is supported by *Highland Capital Management* and the *Brown-Forman Corporation. Social Science: Gastronomy* is additionally supported by *Kroger.* Automotive sponsor is *Park Place Dealerships.* Please drink responsibly.

**ASTEROID DAY.** To raise awareness about asteroids and explore solutions to minimize the threats they pose to the planet, the Museum will celebrate Asteroid Day on June 30 from 10 a.m.-2 p.m. Asteroid Day is celebrated globally on June 30 because on that day in 1908, the most recent large-impact asteroid impact occurred in Siberia. Examine real specimens, speak with experts, and find out about the possible dangers and potential benefits associated with these celestial objects.

<u>A DAY IN THE LIFE: ARCHITECT</u>. Ever pondered a career in architecture? Then don't miss *A Day in the Life: Architect* on Saturday, July 13, at 8:30 a.m. Meet local architects and learn all about their careers, then construct a building that could fit within the Dallas skyline. A panel of architects will judge the structures and award prizes to the top three buildings. After a friendly competition, enjoy refreshments and an exclusive look at *The Art of the Brick* exhibition guided by a Perot Museum Brainiac. Tickets – which include general admission – are \$25 for members and \$30 for non-members. *Supported by the King family.* 

<u>MOON DAY.</u> Celebrate the 50<sup>th</sup> anniversary of the Apollo 11 moon landing on July 20 from 10 a.m.-2 p.m. and explore life in space, launch rockets, create lunar settlements and more to commemorate this historic day. Don't miss the film **Apollo 11: First Steps Edition**, in *The Hoglund Foundation Theater. Moon Day is presented by Primrose Schools*.

**DISCOVERY CAMPS.** Super heroes, wacky weather, dinosaurs, ocean animals, LEGOs and more! Pre-K through 6<sup>th</sup> graders can partake in week-long day camp sessions with hands-on experiments and interactive STEM (science, technology, engineering and math) activities at *Discovery Camp*. Additional *Discovery Camps* are available at The Hockaday School, a state-of-the-art facility with a unique makerspace. *Discovery Camps* will take place June 3-Aug. 16 at the Perot Museum (English and Spanish camps offered) and The Hockaday School. Before- and after-care is available for K-6<sup>th</sup> grade. For info and to register, go to <u>perotmuseum.org/camps</u>. *Presented by Exxon Mobil. Culinary Camp is additionally presented by Kroger.* 

**FILMS.** Opening May 24, a trio of exhilarating films debut in *The Hoglund Foundation Theater* including the beloved **Superpower Dogs 3D**, **Apollo 11: First Steps Edition** (commemorating the 50<sup>th</sup> anniversary of humankind's first steps on the moon) and **Wild Africa 3D**. For film trailers and schedule, go to <u>perotmuseum.org/theater</u>. *Films are presented locally by Primrose Schools*.

**NATIONAL GEOGRAPHIC: SYMPHONY FOR OUR WORLD.** The Dallas Symphony Orchestra and the Perot Museum have partnered to present *National Geographic: Symphony for Our World* on Saturday, June 22, at 7:30 p.m. and Sunday, June 23, at 2:30 p.m. at the Morton H. Meyerson Symphony Center. Combining stunning National Geographic natural-history footage with an original symphony and theme created by Emmy®- and BAFTA-nominated Bleeding Fingers Music,

featuring composers Austin Fray and Andrew Christie, *Symphony for Our World* is a breathtaking musical journey through some of the world's most incredible wildlife spectacles. Tickets start at \$29 and are available at <u>mydso.com</u>.

**DINO FEST.** Culminating the summer, the second-annual *Dino Fest* returns with the ultimate dinosaur celebration Aug. 31-Sept. 1. Activities will invade all five levels of the Museum, bringing troves of fun from fossil hunts and dissections, to dino dig pits, *T. rex* sports challenges, paleo demos, live music, art activities and more. *Dino Fest* is free to members and included with general admission for non-members. Select activities require a surcharge. *Presented by Highland Capital Management.* 

*Highland Capital Management* is the 2018-2019 Premier Partner of the Perot Museum. The Perot Museum is supported, in part, by the City of Dallas Office of Cultural Affairs.

<u>Gifts for year-round fun!</u> Perfect for moms, dads, teachers and grads, Perot Museum gift certificates are good for general admission, films, memberships, parking, special event tickets and more. It's the gift that fits all ages and stages. Find the link to purchase at <u>perotmuseum.org/gift</u>.

<u>Score a CityPASS</u>. A Dallas CityPASS provides Perot Museum general admission along with a 3D film plus admission to three other popular attractions. A CityPASS adult ticket is \$51 and a CityPASS child ticket is \$35 – that's a 40% savings! Find the link to purchase online at <u>perotmuseum.org/tickets</u> or go to the Museum Box Office.

**HOURS.** Through May 23, general hours of operation for the Perot Museum are 10 a.m.-5 p.m. Monday through Saturday and 11 a.m.-5 p.m. Sunday. From May 24-Sept. 2, the Perot Museum will open 9 a.m. -5 p.m. Monday-Saturday and 10 a.m.-5 p.m. Sunday. Members enjoy exclusive access to the Perot Museum and *The Art of the Brick* from 8-9 a.m. every Saturday and 9-10 a.m. every Sunday. The Museum will close for routine annual maintenance Sept. 3-5. Regular hours from 10 a.m.-5 p.m. will resume Friday, Sept. 6.

**TICKETS.** Museum general admission is \$20 for adults (13-64), \$13 for youth (2-12) and \$18 for seniors (65+). Museum general admission is free for members. Children under 2 are always free. *The Art of the Brick* requires a surcharge of \$10 for adults (13-64) and seniors (65+), \$8 for youth (2-12) and free for children under 2. Member tickets are \$7 for all age levels.

**DISCOUNTS.** Active-duty members and veterans of the United States military, law enforcement officers, firefighters and paramedics/EMTs receive complimentary general admission and \$3 off general admission for members of their immediate families (up to seven family members). K through 12<sup>th</sup> grade educators in Texas and its bordering states also receive free general admission. Plus the *Community Partners Ticket Offer* offers \$1 general admission and \$1 admission to *The Art of the Brick* for individuals and families enrolled in qualified state and federally supported assistance programs (valid for cardholder and up to seven additional family members). Find details about all admission discounts at perotmuseum.org/discounts.

The Perot Museum is located at 2201 N. Field Street in Dallas, Texas. For parking information and other details, visit <u>perotmuseum.org</u> or call 214-428-5555.

## NOTE: To obtain the news release, Perot Museum fact sheet, photos and more, please go to perotmuseum.org/press.

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About the Perot Museum of Nature and Science. The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the art traveling exhibition hall; and The Hoglund Foundation Theater. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org

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