

FOR IMMEDIATE RELEASE

MILLIONS OF LEGO[®] BRICKS MAKE THEIR WAY TO THE PEROT MUSEUM OF NATURE AND SCIENCE AS THE ART OF THE BRICK TRAVELING EXHIBITION OPENS FEB. 23

Named by CNN as a must-see exhibition, The Art of The Brick makes its Texas debut featuring LEGO brick renditions of famous masterpieces – including Van Gogh's Starry Night, Michelangelo's David along with a 20-foot T. rex skeleton and Dallas' iconic Pegasus – plus, The Science of the Brick interactive creative space

DALLAS (Feb. 5, 2019) – Named by CNN as one of the world's must-see exhibitions, *The Art of the Brick* traveling exhibition – using millions of LEGO[®] bricks to recreate artistic masterpieces – makes its Texas debut at the Perot Museum of Nature and Science Feb. 23. The critically acclaimed exhibition touts the largest and most elaborate display of works constructed using only LEGO bricks. Created by internationally renowned contemporary artist Nathan Sawaya, *The Art of the Brick* is designed to inspire ingenuity and creativity with original pieces and re-imagined versions of some of history's most famous works of art, including Van Gogh's *Starry Night*, Michelangelo's *David* and Vermeer's *Girl with a Pearl Earring*. Included in the experience is a hands-on creative space called *The Science of the Brick*, where guests can unlock their inner engineers, architects and artists to let their imaginations run free. The exhibition also offers a gallery showcasing an innovative, multimedia collection of LEGO-brick infused photography produced in tandem with award-winning photographer Dean West.

Presented in English and Spanish, the exhibition runs Feb. 23-Aug. 18, 2019, and requires a surcharge for members and non-members. Member preview days are Feb. 21-22. *The Art of the Brick* was produced by TSX and is presented locally by *Highland Capital Management*. *The Science of the Brick* is presented locally by *Texas Instruments, Inc*.

North Texans will get the first glimpse of Sawaya's newest sculpture created specifically for the Perot Museum exhibition. An original interpretation of Dallas' signature winged horse, Pegasus, constructed solely from LEGO bricks will greet guests as they enter the Museum. Visitors can use their powers of estimation to guess the number of LEGO bricks used in the Pegasus sculpture for a chance to win a yearlong Perot Museum Premium Family membership. "We are thrilled to showcase Nathan Sawaya's thought-provoking works of art – from masterpiece renditions and original pieces, to a creative interpretation of Dallas' iconic Pegasus," said Dr. Linda Silver, Eugene McDermott Chief Executive Officer of the Perot Museum. "LEGO bricks are a beloved learn-through-play staple in so many children's lives. The exhibition elevates a classic toy into the interesting realm of art and science resulting in something meaningful, educational and awe-inspiring."

Visitors can get up-close with fan favorite Yellow, a life-size sculpture of a man ripping his chest open with thousands of yellow LEGO bricks cascading from the cavity. (Yellow has gained pop-culture fame appearing on fashion labels, album covers and even in Lady Gaga's music video "G.U.Y.") Other popular pieces include Leonardo da Vinci's *Mona Lisa*, a 20-foot-long *T. rex* skeleton (made out of 80,000 bricks) and a giant LEGO skull.

In addition, *The Science of the Brick* – a hands-on, interactive LEGO brick gallery featuring building challenges and interactive play spaces – will be a hot spot for tinkerers and engineers-in-training, while promoting STEAM (science, technology, engineering, art and math) learning for all ages.

Interestingly, Sawaya was formerly a corporate lawyer working in New York City. To de-stress at home in the evenings, he indulged his inner child by creating with LEGO bricks. Eventually, after encouragement from his friends and family, he decided to quit his job and follow his passion to become a full-time artist.

"Kids and adults alike have a natural affinity for LEGO bricks, which introduce kids to principles of design and engineering in a fun way, so it's no surprise that this exhibition has reached incredible levels of popularity around

the world," said Thomas Surgent, Highland Capital Management partner and chief compliance officer. "Highland Capital Management is excited to continue to bring world-class exhibitions to the heart of Dallas."

PROGRAM EXTENSIONS. *The Art of the Brick* lays the groundwork for a multitude of build-and-break, creativebased programming at the Perot Museum including a Maker Mania Sleepover on March 9, an All-Girls STEM sleepover April 12 and a "science of art"-themed adults-only *Social Science* June 21.

HOURS. General hours of operation for the Perot Museum are 10 a.m.-5 p.m. Monday through Saturday and 11 a.m.-5 p.m. Sunday. From May 24-Sept. 2, the Perot Museum will be open 10 a.m.-6 p.m. Monday-Saturday and 11 a.m.-6 p.m. Sunday.

Member-only hours! From 9-10 a.m. every Saturday and 10-11 a.m. every Sunday, members can enjoy exclusive access to the Perot Museum.

TICKETS. Museum general admission is \$20 for adults (13-64), \$13 for youth (2-12) and \$18 for seniors (65+). Museum general admission is free for members. Children under 2 are always free. *The Art of the Brick* requires a surcharge of \$10 for adults (13-64) and seniors (65+), \$8 for youth (2-12) and free for children under 2. Member tickets are \$7 for all age levels.

The Perot Museum is DARTable with easy access on the DART bus and rail system. For route information, visit perotmuseum.org/directions.

The Perot Museum is located at 2201 N. Field Street in Dallas, Texas. Museum general admission is free for members. For ticket information, parking maps and other details visit <u>perotmuseum.org</u> or call 214-428-5555.

Highland Capital Management is the 2018-2019 Premier Partner of the Perot Museum.

NOTE: To obtain the news release, Perot Museum fact sheet, photos and more, please go to <u>perotmuseum.org/press</u>.

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About the Perot Museum of Nature and Science. The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in Victory Park in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the art traveling exhibition hall; and The Hoglund Foundation Theater, a National Geographic Experience. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit *perotmuseum.org*.

About Nathan Sawaya and The Art of the Brick

Former NYC corporate lawyer turned contemporary artist, Nathan Sawaya is the first artist ever to take the LEGO[®] brick into the art world as a medium. Sawaya has earned a top position in the world of contemporary art and has created a new dimension by merging Pop Art and Surrealism in awe-inspiring and groundbreaking ways. Sawaya's touring exhibition –THE ART OF THE BRICK[®] – has entertained and inspired millions of art lovers and enthusiasts around the world. CNN heralded, THE ART OF THE BRICK is one of the top ten "must-see exhibits in the world!" Sawaya is an author, speaker and one of the most popular, award-winning contemporary artists of our time. For more information visit <u>www.brickartist.com.</u>

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