

## FOR IMMEDIATE RELEASE

## PARTY LIKE A ROCK STAR AT THE PEROT MUSEUM'S ANNUAL FUNDRAISING GALA – NIGHT AT THE MUSEUM: ROCK THE PEROT – SATURDAY, NOV. 10

A rockin' VIP backstage pre-party, prehistoric giants, Earth's natural rock stars (gems!), food with a beat, late-night iridescent dancing, fiber-optic hair and more converge for a rock-the-senses evening benefiting STEM education and accessibility for all North Texans

**DALLAS (Oct. 29, 2018)** – *We will, we will rock you.* Earth's most glitzy gems, edible art tables, rock star impersonators and an iridescent after-party. It's all part of the package as the Perot Museum of Nature and Science hosts it annual fundraising gala, *Night at the Museum: Rock the Perot*, on Saturday, Nov. 10, from 7 p.m.-midnight. All five levels of the Museum will beam with enticing experiences that are sure to rock the senses, from magnificent minerals, to neon-lit prehistoric giants, live music, artistically crafted food (some with rhythm!) from Wolfgang Puck Catering and more.

"Our biggest fundraising event, *Night at the Museum* directly supports our mission to inspire minds through nature and science," said Dr. Linda Silver, the Eugene McDermott Chief Executive Officer of the Perot Museum. "These funds allow us to develop rich and relevant exhibit content, facilitate groundbreaking research and create engaging programming and innovative experiences for schoolchildren and guests of all ages within and beyond the walls of the Museum. Thanks to our incredible supporters, we are leading the charge for STEM education and exploration in North Texas."

## Event co-chairs are **Heather and Chris Gilker** and **Linda and Ken Wimberly** and honorary chairs are **Fallon and Robie Vaughn**

Sponsors at the Geode level (\$12,500 and above) are invited to attend the VIP backstage rock star preparty at 6 p.m., sponsored by **American Airlines**, followed by the main party at 7 p.m. Dress is cocktail attire, and complimentary valet parking will be provided. Live music by the high-energy **Georgia Bridgwater Orchestra** will beckon bodies to move and groove at the iridescent after-party, which gets underway from 9 p.m.-midnight.

Throughout the evening, all five levels of the Museum will bustle with experiences and takeaways including glam-rock makeup, crystal tattoos, body-morphing mirrors, a giant kaleidoscope, color chemistry and more. On Level 2, the all-new *Being Human Hall* will "rock your body" with play-and-party stations involving muscle dissection, Makey Makey jam sessions, and blending mirrors. From ginormous geodes to sparkly crystals, the mysteries and science behind Earth's natural rock stars will be explored in the *Lyda Hill Gems and Minerals Hall* on Level 3. And on Level 4, towering dinosaurs will "rock your world" alongside some new Museum favorites such as the fossil-filled Paleo Lab, colorfully lit *T. rexcalator* and "Dancing Dinos" interactive wall.

On the Lower Level, guests will encounter prehistoric rock stars from below the equator at *Ultimate Dinosaurs*, the traveling exhibition that brings to life rarely seen, exotic species from the southern hemisphere – including the *Giganotosaurus* (South America's "king of the jungle" predator) and *Argentinosaurus* (the world's heaviest dinosaur). Augmented reality, towering skeletal casts, touchable fossils and cutting-edge technology will transport gala goers to prehistoric times. Fun-filled guided tours (dubbed *Ultimate Dinosaurs* "Tourasaurs") will be offered throughout the evening.

## Wolfgang Puck Catering provides rock-the-palate culinary experience

Even taste buds will get the rock-star treatment as Wolfgang Puck Catering unearths the art and anatomy of food. Highlights will include charcoal beef short rib with Okinawa potatoes and aromatic top vegetables; rock lobster with sauce americaine, saffron croquette and paysanne winter roots; house smoked Coho salmon macaron with fine herb smear and chive blossoms; edible "Rock 'n' Geode"; and Pop Rocks® yuzu ice cream pops, to name a few.

Edible art tables will feature glasses pre-filled with dehydrated citrus, fennel tuile and petite winter greens. Guests will then top their glass with "table art" including passion fruit gelee, pressed cactus pear, nitrogen goat curd, clementine and currant mostarda with winter blooms.

Sustenance samplers will also "see" the sound waves of musical rhythms moving through their food. Food landscapes will showcase local grapefruit and lychee granite with baked meringue snow, and a selection of rocky soil wines, craft cocktails and other lavish libations will be on tap.

During the iridescent after-party, guests can don fiber optic hair while munching on late-night snacks such as buffalo cauliflower with buttermilk ranch, chicken tikka poutine bowls and miso katsu wagyu dogs.

Lead commitments include \$100,000 Planet-level contributions from Lyda Hill and Margot and Ross Perot; \$50,000 Dinosaur-level contributions from American Airlines, Balfour Beatty Construction and The Hoglund Foundation; and \$25,000 Turbine-level commitments from Atmos Energy; GenOn Energy; Nancy Perot and Rod Jones; Sarah and Ross Perot, Jr.; Suzanne Perot and Patrick K McGee; Katherine and Michael Phillips; Carolyn and Karl Rathjen; Jan and Trevor Rees-Jones; Katherine and Eric Reeves; and Robie and Fallon Vaughn. Sewell Automotive Companies is the premier automotive sponsor of the event.

The \$12,500 Geode-level supporters are Jill Bee and Loren Glasser; Lane and Kate Britain; Tim and Maura Costello; David and Emily Corrigan; Highland Capital Management; Integrity Funding Ohio, LLC; John and Rusty Jaggers; Mac and Cassie McFarland; The David B. Miller Family Foundation; Michael and Vinette Montgomery; Petrocap, LLC; The Rosewood Foundation; Royce Ramey and Aimee Williams-Ramey; Deedie Rose and Tolleson Wealth Management.

The 2018 Host Committee members are Sheila and Dave Beuerlein; Kate and Lane Britain; Lucy and Michael Brittian; Sylvia Cespedes and Hernan Saenz; Seema and Marc Christensen; Emily and David Corrigan; Betsy and Richard Eiseman; Robyn and Andrew Gould; Carolyn and Loren Greaves; Cathey and Don Humphreys; Rusty and John Jaggers; Karen and Alan Katz; Virginia and Ben Mimmack; Jolie and Michael Newman; Aimee and Royce Ramey; Carolyn and Karl Rathjen; Melissa and Matt Rubel; Josie and Carl Sewell; Jan and Michael Sharry; Tim and Katie Skipworth; Nicole and Justin Small; Gail and Jim Spann; Mary Suhm; Michele Valdez and Gary Kennedy; Julie and Jacob Walter; and Abby and Todd Williams.

Proceeds from *Night at the Museum* support the Museum's mission to inspire minds through nature and science by funding educational programming, student scholarships, Museum operations, traveling exhibitions and impactful research.

Ticket packages start at \$3,000 (six guests). Individual tickets are not available. For more information, please email <u>NightAtTheMuseum@perotmuseum.org</u>, call 214-756-5805 or go to <u>perotmuseum.org/NATM</u>.

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About the Perot Museum of Nature and Science. The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in Victory Park in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the art traveling exhibition hall; and The Hoglund Foundation Theater, a National Geographic Experience. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org.