

## FOR IMMEDIATE RELEASE

## "SPACE OUT" THIS YEAR AT THE PEROT MUSEUM WITH HANDS-ON, OUT-OF-THIS-WORLD ADVENTURE, A "SUPER-GROSS" SLEEPOVER, ADULTS-ONLY NIGHT AND MORE

Journey to Space takes guests as close to space as possible from Earth, Social Science night promises adults-only delight Jan. 26, plus holiday weekend activities, a whole month featuring gadgets and gizmos, 3D films and more to get brains primed for the new year

**DALLAS (Jan. 4, 2018) –** Calling all North Texans to sharpen their minds! The Perot Museum of Nature and Science rings in the new year with a bundle of brain-boosting experiences to entice all ages, including an oh-so-cool space exhibition, a "grossology" sleepover and a month focused on the innovations of engineering.

Can't get to space in the near future? Not to worry. The Perot Museum has a hands-on, climb-aboard adventure, as the 10,000-square-foot *Journey to Space* traveling exhibition continues to orbit. Guests can experience first-hand what it takes to work in the hostile environment of space and get the sensation of zero gravity by climbing aboard two massive rotating simulations of the International Space Station *Destiny* module.

Other wintertime wonders include an experimental, adults-only *Social Science* and family-fun *Discovery Days*, plus special activities and extended hours during Martin Luther King, Jr. Day weekend and Presidents' Day weekend.

"No matter the season, the Perot Museum is always the coolest spot in North Texas," said Dr. Linda Abraham-Silver, Eugene McDermott CEO of the Perot Museum. "From our interactive space exhibition to exciting films and a robust event lineup, this is the perfect spot to be inspired and curious in the new year."

For more details on the 2018 winter line-up, see below.

JOURNEY TO SPACE (through May 6, 2018). 3...2...1... Lift off for fun! What's it like to live and work in space? How do astronauts sleep in a weightless environment, or go to the bathroom in orbit, and what effect does space travel have on their bodies? Presented in English and Spanish, Journey to Space is a hands-on adventure for all ages that takes guests as close to space as one can get from Earth. At 10,000 square feet, Journey to Space features two "climb-aboard" massive rotating labs that provide a glimpse of what it looks and feels like to be on the International Space Station Destiny module. Visitors can launch a rocket, test gravity in a drop tower, sit on a space potty, control a robotic arm, check out Neil Armstrong's authentic gloves from his Apollo 11 mission and more. Plus, young cadets will have a blast at the space station activity area. The exhibition is presented locally by Highland Capital Management and requires a surcharge.

**FILMS IN THE HOGLUND FOUNDATION THEATER, A NATIONAL GEOGRAPHIC EXPERIENCE.** Space, wild weather, airplanes and engineering at its best! The Perot Museum's winter film lineup includes *Dream Big 3D* (opens Feb. 17), *Living in the Age of Airplanes* (through Feb. 16, 2018), *Journey to Space 3D* (through May 6, 2018) and *Hurricane 3D* (through May 24, 2018). To view film trailers and schedule, go to <u>perotmuseum.org</u>. *Films are presented locally by Primrose Schools*. Ticket prices below.

**PROGRAMS.** Sharpen your mind as the much sought-after *National Geographic Live Speaker Series* kicks off Jan. 17, plus don't miss second-Saturday *Discovery Days*, an adults-only *Social Science*, a sleepover with a "yucky" theme, *Engineers Week* and holiday weekend programming sure to alleviate any brain freeze.

2018 NATIONAL GEOGRAPHIC LIVE SPEAKERS SERIES. Every year, a trio of National Geographic's worldly explorers is tapped to lead the Perot Museum's National Geographic Live Speaker Series. Tickets are sold out for the Jan. 17 kickoff featuring National Geographic Emerging Explorer and research scientist/engineer Albert Lin and for the March 21 lecture featuring celebrated NASA astronaut Terry

**Virts**. But a few tickets are still available for the **May 9** event featuring National Geographic Emerging Explorer and natural history photographer **Anand Varma**, who has a knack for capturing intense images of the world's tiniest creatures. From zombie parasites to mites that prey on baby bees, Varma sets out to amaze, not disgust, with his brilliant minute images while revealing the science and stories behind these complex creatures. The lectures will take place at 7 p.m. in *The Hoglund Foundation Theater, a National Geographic Experience*. Individual tickets are \$30 for Museum members and \$35 for non-members. *National Geographic Live is presented by Charles Schwab & Co., Inc.* and *The Great Courses Plus*.

<u>DISCOVERY DAYS</u>. Fun for all ages, *Discovery Days* features cool experiments, activities and performances with scientists, educators and artists throughout the Museum from 10 a.m.-4 p.m. on the second Saturday of the month. Visitors can engage in mineral testing experiments, mineral digs, volcano making, an exploration of the rock cycle, and an examination of gems and minerals, plate tectonics, volcanos and more at *Discovery Days: Geology* on Jan. 13. On Feb. 10, guests will explore the world of engineering, create circuits, program robots, build their own inventions and learn about coding at *Discovery Days: Gadgets & Gizmos*. Free with general admission.

CELEBRATING ENGINEERING. Brainstorm, build, break, create! Recognizing the importance of training the STEM leaders of tomorrow, the Museum is highlighting the gadgets and gizmos behind the world's greatest innovations this February with fun engineering and space-themed games, challenges and experiments. The month kicks off with the 10<sup>th</sup> annual FIRST LEGO® League championship, the popular robotics competition operated regionally by the Perot Museum. The final tournament will take place Feb. 3 at Parish Episcopal School. The inspiring film Dream Big 3D – narrated by actor Jeff Bridges – returns Feb. 17 after overwhelming popularity during its first stint in 2017. Dream Big 3D celebrates the human ingenuity behind engineering marvels big and small, and reveals the heart that drives engineers to create better lives for people – from the world's tallest building to underwater robots and a solar car race across Australia. Then, explore the field of engineering firsthand with professional engineers and educators during Engineers Week Feb. 19-24. Guests can enjoy interactive demonstrations and experiments daily from 10 a.m.-2 p.m. Presented by Texas Instruments and supported by IBM, Engineers Week is free with general admission.

**SOCIAL SCIENCE: EXPERIMENTAL.** Beakers, botany, test tubes, topography ... and cocktails! Adults 21 and up can play in Frankenstein's lab, explore invisibility cloaking, experiment with worms, uncover hidden messages and more at *Social Science: Experimental* on Jan. 26 from 7-11 p.m. With adult beverages and food by Wolfgang Puck, interactive activities, discussions, performances, music and more, *Social Science* is the ultimate date-night destination. Tickets, which sell out fast, are \$25 for members and \$35 for non-members. *Social Science* is presented by *Riveron Consulting* and supported by *Brown-Forman Corporation*. Please drink responsibly.

**GROSSOLOGY SLEEPOVER.** Eww, yuck! On Feb. 17, kids and their adult counterparts can spend a disgustingly delightful night at the Perot Museum exploring the ickier side of science. Celebrate with a night of slime, bugs, boogers, poop and the science of all things gross. Children ages 6-14 can get behind-the-scenes access to the Museum's 11 exhibit halls, exclusive demonstrations, hands-on discovery plus a latenight snack, 3D film and light breakfast to round out the experience. Sleepovers are open to groups of all sizes – from a parent and child to entire organizations. Cost is \$45 per child and \$30 per adult chaperone.

MARTIN LUTHER KING, JR. WEEKEND AND PRESIDENTS' WEEKEND. At select times during Martin Luther King, Jr. weekend (Jan. 13-15) and Presidents' weekend (Feb. 17-19), visitors can enjoy daily live "science on the spot" demos, bookworm readings, science trivia and other drop-in activities (such as boo bubbles, robotics – and during Presidents' weekend – engineering-themed projects for the start of Engineers Week). Plus, little ones ages 5 and under can enjoy "science through a magnifying glass" crafts in the Moody Family Children's Museum daily until 3 p.m. Check the website for detailed schedules. Activities are free to members and included with general admission for non-members. Note: See holiday hours below.

**HOURS.** General hours of operation for the Perot Museum are 10 a.m.-5 p.m. Monday through Saturday and 11 a.m.-5 p.m. Sunday.

**Holiday and other special hours.** During Martin Luther King, Jr. weekend (Jan. 13-14) and Presidents' weekend (Feb. 17-18), the Museum will stay open until 6 p.m. The Museum will observe regular hours on Martin Luther King, Jr. Day (Jan. 15) and Presidents' Day (Feb. 19) from 10 a.m. to 5 p.m.

**Member mornings.** From 9-10 a.m. every Saturday and 10-11 a.m. every Sunday, members can enjoy exclusive access to the Perot Museum, plus member-only access to the *Moody Family Children's Museum* on Mondays from

10 a.m.-noon. The Museum will also observe member-only hours on Martin Luther King, Jr. Day (Jan. 15) and Presidents' Day (Feb. 19) from 9-10 a.m.

**TICKETS.** Museum general admission is \$20 for adults (18-64), \$13 for youth (2-17) and \$14 for seniors (65+). Museum general admission is free for members. Children under 2 are always free. For a limited time, reserve your general admission tickets online and save \$2 per person. For groups of 10 or more, call for special rates at 214-428-5555 ext. 8. All prices are subject to change.

## Highland Capital Management is the 2017-2018 Premier Partner of the Perot Museum.

The Perot Museum is located at 2201 N. Field Street in Dallas, Texas. For parking information and other details, visit <u>perotmuseum.org</u> or call 214-428-5555.

NOTE: To obtain the news release, Perot Museum fact sheet, photos and more, please go to perotmuseum.org/press.

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About the Perot Museum of Nature and Science. The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in the heart of Dallas, Texas, with campuses in Victory Park and Fair Park. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the art traveling exhibition hall; and The Hoglund Foundation Theater, a National Geographic Experience. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org

MEDIA CONTACTS: Becky Mayad 214-352-1881 work 214-697-7745 cell becky@mayadpr.com

Taylor McDonnell 214-435-7756 cell taylor@mayadpr.com