



Museum of Nature and Science

FOR IMMEDIATE RELEASE

SUMMER OF THE DINOSAUR! *ULTIMATE DINOSAURS* EXHIBITION MAKES ITS TEXAS DEBUT JUNE 23, PLUS *DISCOVERY DAYS*, ADULTS-ONLY NIGHTS, EXTENDED HOURS, SUMMER DISCOUNTS AND MORE TO INVADE THE PEROT MUSEUM

Stomp, stomp, ROARRRR! As a new breed of exotic dinosaurs takes over summer, the Museum also will reveal fun, new permanent paleo experiences

DALLAS (May 15, 2018) – Can you dig it? The Perot Museum of Nature and Science is getting all prehistoric this summer as it celebrates the “summer of the dinosaur.” From the much-anticipated *Ultimate Dinosaurs* exhibition making its Texas debut, to summer discounts and extended hours, to all-new dinosaur-themed exhibits, programs, events, films, camps and activities, the Perot Museum is sure to be a *dino*-mite destination for all ages this summer.

Funky frills? Check. Crazy claws? Check. Enormous dinosaurs that would have terrified *T. rex*? Check, check, check. Opening June 23, *Ultimate Dinosaurs* will put guests eye to eye with 20 exotic dinosaur species from the other side of the world, with cutting-edge technology that will “transport” them to prehistoric times. Not the typical *T. rex* and *Triceratops* that most know, these unique dinosaurs were fierce with gigantic skulls, crocodile-like faces and exotic features. Highlights will include full-sized skeletons, plus life-sized video projections of the creatures, interactive games, augmented-reality viewers and much more.

And to provide greater access to lower-income families, the *Community Partners Ticket Program* returns this summer offering \$1 general admission for guests who qualify based on need and \$1 admission to *Ultimate Dinosaurs*. Plus, active-duty members and veterans of the United States military, law enforcement officers, firefighters and paramedics/EMTs can enjoy free general admission and discounted admission for family members from the Friday of Memorial Day weekend through Labor Day. Pre-K through 12th grade educators from Texas and adjoining states enjoy complimentary admission year-round. (See discounts section below for details.)

The “summer of the dinosaur” kicks off Memorial Day weekend (May 25-28) with special holiday weekend activities including summertime sand slime, erupting watermelons, shark dissections and more; patriotic discovery bottles, hurricane exploration and art activities in the *Moody Family Children’s Museum*; plus extended summer hours through Sept. 3. And stay tuned as the Museum unearths new dinosaur sights and experiences throughout the coming months. Details at perotmuseum.org/summer.

From inception to extinction, here’s the scoop on all the summer happenings:

ULTIMATE DINOSAURS (June 23, 2018-Jan. 6, 2019). These are not your grandfather’s dinosaurs! Based on groundbreaking research from scientists around the world, *Ultimate Dinosaurs* reveals rarely seen, exotic species from the other side of the world. From the tiny *Eoraptor* to the massive *Giganotosaurus* (*T. rex*’s bigger, badder cousin), the exhibition is a fascinating introduction to dinosaurs that are unfamiliar to most North Americans. Presented locally by *Highland Capital Management*, *Ultimate Dinosaurs* tells the story of the break-up of supercontinent Pangaea into today’s continents and the amazing diversity of dinosaur species that evolved as a result. Highlights include 15 fully articulated dinosaur casts, more than a dozen prehistoric specimens, augmented reality to experience the dinosaurs in the flesh, touchable fossilized dinosaur specimens, hands-on play spaces featuring miniature dinosaur dioramas and more. Presented in English and French (with a Spanish audio guide available), *Ultimate Dinosaurs* is presented by the Science Museum of Minnesota, supported locally by Hilton Hotels’ “Explore Like a Local” program and requires a surcharge for members and non-members.

3D FILMS IN THE HOGLUND FOUNDATION THEATER, A NATIONAL GEOGRAPHIC EXPERIENCE. Want to rest those weary feet after hours of exploration? Hit the pause button and catch a captivating film! The summer lineup includes *Flying Monsters 3D* (through Sept. 3, 2018), *Galapagos 3D: Nature’s Wonderland* (May 25-Sept. 3), and

Museum Alive 3D (May 25-Sept. 3). To view trailers and film schedules, go to perotmuseum.org. Films are presented locally by Primrose Schools.

GRAND RE-OPENING OF BEING HUMAN HALL. Fulfilling a promise to keep content fresh, relevant and exciting, the Perot Museum has unveiled its first completely transformed exhibit hall since opening five years ago – the *Being Human Hall*. With twice as many interactive displays, along with innovative content and experiments, guests are transported through the human journey as they explore the traits and abilities that are essential and unique to being human. Not to be missed is a preserved human brain with spinal cord intact and a virtual reality experience that puts visitors in the middle of the South African cave where researchers identified a new species of human ancestor, *Homo naledi*. Plus, the *Chase BioLab*, now presented by *Children's Health*, lets kids and adults alike don lab coats and safety goggles while examining electricity within a living worm, exploring wheat DNA under a microscope and more. Discover the individual quirks and traits that make you uniquely YOU. Presented in English and Spanish, the *Being Human Hall* is now open.

PROGRAMS. From architecture tours, adult-only nights and second-Saturday *Discovery Days*, to week-long *Discovery Camps* and overnight adventures, the Perot Museum offers a slew of summer doings for all ages.

ARCHITECTURE TOUR. Ever wondered how the Museum appears to “float” at night or why its glass-encased escalator only goes up? Learn all about the structure *Architectural Digest* recently named one of the “10 best designed buildings in the world” on a *Perot Museum Architecture Tour*. See this award-winning museum – lauded for its bold artistry and sustainability and designed by 2005 Pritzker Prize Laureate Thom Mayne and his firm, Morphosis – in a whole new light. Tours, which last 1-1.5 hours, are available for groups of 1-20 at a fee of \$5 per person. The tour is only available with the purchase of Museum general admission tickets and must be purchased in advance.

ASTEROID DAY. To raise awareness about asteroids and explore solutions to minimize the threats they pose to the planet, the Museum will celebrate Asteroid Day on June 30 from 10 a.m.-2 p.m. Asteroid Day is celebrated globally on June 30 because that's the day in 1908 that the most recent large-impact asteroid impact occurred in Siberia. Activities will include a “meteorite petting zoo,” interactions with the National Space Society of North Texas and more.

DISCOVERY DAYS. On the second Saturday of the month, the family-fun *Discovery Days* feature fun experiments, activities and performances with scientists, educators and artists throughout the Museum. Free to members and included with general admission for non-members, *Discovery Days* take place from 10 a.m.-4 p.m. (with exclusive member access from 9-10 a.m.) on June 9 (*Sports Science*), July 14 (*Biology*) and Aug. 11 (*Magic*).

DISCOVERY CAMPS. Kiddos, spend a week encountering zombies, dinosaurs, wild critters, Mars missions, culinary concoctions and things that go pop! Pre-K through 6th graders can engage in week-long day camp sessions with hands-on experiments, 3D films and interactive STEM (science, technology, engineering and math) activities at *Discovery Camp*. Additional *Discovery Camps* are available at The Hockaday School, a state-of-the-art facility with a unique makerspace. *Discovery Camps* will take place June 11-Aug. 17 at the Perot Museum and The Hockaday School. Before- and after-care is available for K-6th grade. For more information and to register, visit perotmuseum.org/camps.

SUMMER NIGHTS. Summer's here and late nights are back! From June through August, the Perot Museum stays open until 9 p.m. on the first Thursday of the month with special programming from 5-9 p.m. Upcoming dates and themes include June 7 (*Music*), July 5 (*Summer Science*) and Aug. 2 (*Wizarding Science*). A great opportunity for working parents and those who want to visit after hours, *Summer Nights* are free to members and included with general admission for non-members.

SLEEPOVERS. Ever dreamed of a slumber party at your favorite museum? Sign up for a Perot Museum sleepover and prepare to be amazed! Get behind-the-scenes access to the 11 exhibit halls, and enjoy exciting demonstrations, hands-on discovery, a late-night snack, 3D film and light breakfast to wrap up the experience. Summer dates are June 15 (Superhero), July 13 (Journey to the Jurassic), Aug. 17 (Special Needs), and August 31 (Dino Fest). Sleepovers are open to groups of all sizes – from a parent and child rendezvous to entire organizations. Costs vary, see website for details. Tickets go fast, so don't snooze!

SOCIAL SCIENCE. Adults can play, too! Sans kids, *Social Science* is exclusively geared for the 21-and-up crowd complete with fun experiments, craft beers and cocktails, performances, engaging discussions, exciting inventions and more. Upcoming dates include June 22 (*Being Human*) and Aug. 10 (*Prehistoric*) from 7-11 p.m. Quick to sell out, tickets are \$20 for members and \$29 for non-members. *Social Science* is presented by

Riveron Consulting and supported by Highland Capital Management, Park Place Dealerships, Old Forester and Tequila Herradura. Please drink responsibly.

SUMMER DISCOUNTS. From the Friday of Memorial Day weekend through Labor Day (May 25-Sept. 3, 2018), the Perot Museum is pleased to provide complimentary general admission for active-duty members and veterans of the United States military, law enforcement officers, firefighters and paramedics/EMTs and \$3 off general admission for members of their immediate families (up to six family members).

To expand accessibility for families, the Perot Museum's *Community Partners Ticket Offer* offers \$1 general admission and \$1 admission to *Ultimate Dinosaurs* for individuals and families enrolled in qualified state and federally supported assistance programs. The offer is valid for up to seven immediate family members the Friday of Memorial Day weekend through Labor Day (May 25-Sept. 3, 2018).

In addition, the Perot Museum offers free general admission year-round to Pre-K through 12th grade educators in Texas and its bordering states. Find details about all admission discounts at perotmuseum.org/discounts.

The Perot Museum has partnered with Hilton Hotels on its "Explore Like a Local" program offering exclusive discounts to the Perot Museum and other Dallas/Fort Worth experiences this summer. Find details at perotmuseum.org/Hilton.

Give Science. Wracking your brain trying to find the perfect gift? A gift certificate to the Perot Museum is the perfect present for moms, dads, teachers and grads this season. From one-day experiences to family memberships, the gift of science never goes out of style. Perot Museum gift certificates are good for general admission, films, memberships, parking, special event tickets and more. Find the link to purchase at perotmuseum.org/gift.

Snag a CityPASS. A Dallas CityPASS provides Perot Museum general admission along with a 3D film plus admission to three other popular attractions. A CityPASS adult ticket is \$49 and a CityPASS child ticket is \$33 – that's a 40% savings! Find the link to purchase online at perotmuseum.org/tickets or go to the Museum Box Office.

SUMMER HOURS. From May 25-Sept. 3, the Perot Museum will be open 10 a.m.-6 p.m. Monday-Saturday and 11 a.m.-6 p.m. Sunday. Members enjoy exclusive access to the Perot Museum and *Ultimate Dinosaurs* from 9-10 a.m. every Saturday and 10-11 a.m. every Sunday. The Museum will be closed for routine annual maintenance Sept. 4-6. Regular hours from 10 a.m.-5 p.m. will resume Friday, Sept. 7.

The Perot Museum is DARTable with easy access on the DART bus and rail system. For route information visit perotmuseum.org/directions.

The Perot Museum is located at 2201 N. Field Street in Dallas, Texas. Museum general admission is free for members. For ticket information, parking maps and other details visit perotmuseum.org or call 214-428-5555.

Highland Capital Management is the 2017-2018 Premier Partner of the Perot Museum.

NOTE: To obtain the news release, Perot Museum fact sheet, photos and more, please go to perotmuseum.org/press.

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About the Perot Museum of Nature and Science. The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in Victory Park in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the-art traveling exhibition hall; and The Hoglund Foundation Theater, a National Geographic Experience. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org.

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