



Museum of Nature and Science

MEDIA CONTACTS:
Becky Mayad
214-352-1881 work
214-697-7745 mobile
becky@mayadpr.com

GENERAL FACT SHEET
(Updated May 9, 2018)

The \$185 million **Perot Museum of Nature and Science**, designed by **2005 Pritzker Architecture Prize Laureate Thom Mayne** and **Morphosis Architects**, opened December 1, 2012, in Dallas, Texas. General admission and film tickets are on sale at perotmuseum.org.

NAME: In May 2008, the five adult Perot children made a \$50 million gift to the Museum in honor of their parents, Margot and Ross Perot, resulting in the Victory Park facility being named the Perot Museum of Nature and Science. The Perot children are Ross Perot, Jr.; Nancy Perot; Suzanne Perot McGee; Carolyn Perot Rathjen; and Katherine Perot Reeves.

THEME: Because the Museum's mission is to "inspire minds through nature and science," the Perot Museum fully embraces the natural world and the manmade world, focusing on earth and space sciences, life and natural sciences, chemistry, physical sciences and engineering.

LOCATION: The Museum is located on a 4.7-acre site at 2201 N. Field St., Dallas, TX 75201 (northwest corner of N. Field Street and Woodall Rodgers Freeway, north of downtown Dallas and adjacent to Victory Park).

ARCHITECTS: The architect is Thom Mayne, 2005 Pritzker Architecture Prize Laureate, and his California-based firm Morphosis Architects. Mayne is the first American since 1991 and only one of three Americans to be selected for architecture's most prestigious award. The landscape architect is Dallas-based Talley Associates.

EXHIBIT DESIGNERS: Amaze Design
Paul Bernhard Exhibit Design
Science Museum of Minnesota

PROJECT TEAM: Consulting architect Good Fulton & Farrell
General contractor Balfour Beatty Construction
Development manager Hillwood Development Corp.

SIZE: The 180,000-square-foot Museum stands approximately 170 feet high, which is equivalent to approximately 14 stories.

PROJECT COST: \$185 million, which provided for the site acquisition, exhibition planning and design, construction of the new building, education programs and an endowment.

- more -

About the Perot Museum of Nature and Science – Page Two

MUSEUM LEADERSHIP: Eugene McDermott CEO: Linda Silver, Ed.D
Chief experience officer: Mary Baerg
Chief financial officer: Sally Berven
Chief advancement officer: Julie Diaz
Chief curator and vice president of research and collections: Anthony Fiorillo, Ph.D.
Chief operating officer: David Humphries
Chief innovation officer: Dan Kohl
Chair, board of directors: Hernan Saenz

BUILDING AND SITE DESCRIPTION:

- The design features an overall building mass conceived as a large cube floating over a landscaped plinth (base).
- The landscape consists of an acre of rolling roofscape (covering the plinth) comprised of rock shards and native drought-resistant grasses reflecting Texas's indigenous landscape and demonstrates a living system that will evolve naturally over time.
- A significant feature is the 54-foot escalator contained in a 150-foot glass-enclosed tube-like structure that dramatically extends outside the building.
- A large plaza bordering a one-acre *Urban Forest* is available for gatherings and public events. It includes café tables, seating, free public Wi-Fi and the *Nicole G. Small Science Park* with outdoor interactives such as musical instruments and a cascading stream.
- A full-height glass atrium, facing downtown Dallas and the Arts District, floods the space with natural light and creates a dynamic circulation experience that includes escalators, glass elevators and stairs.
- The building itself is used as a teaching tool that provides “living” examples of engineering, sustainability and technology at work.

MUSEUM FEATURES:

- 11 permanent exhibit halls including the *Moody Family Children's Museum*
- Expansive glass-enclosed lobby and adjacent rooftop deck
- Outdoor plaza, musical forest and playscape
- State-of-the-art traveling exhibition gallery designed to host world-class exhibitions
- Education wing equipped with six Learning Labs
- 297-seat multi-media cinema, *The Hoglund Foundation Theater*, a *National Geographic Experience*, boasting state-of-the-art 4K digital projection, the most widely used technology for watching 3D films in theaters
- Flexible-space auditorium
- Public Café and event catering managed by Wolfgang Puck
- Museum Shop operated by Event Network, the premier museum store operator in the country

AWARDS:

- **Michelin Green Guide** Three-Star Destination
- **LEED Gold** certification from the U.S. Green Building Council (2016)
- **Best of Big D:** Reader's Choice “Best Museum” (2016, 2015, 2014, 2013)
- **American Institute of Architects:** Institute Honor Award, Community Honors Award
- Only **Green Globes®** certified museum in the United States (2013)
- **Trip Expert** Experts' Choice Award
- **Texas Governor's Committee on People with Disabilities** Accessibility Award

- more -

About the Perot Museum of Nature and Science – Page Three

EXHIBIT HALLS:

LOWER LEVEL:

Moody Family Children’s Museum
Auditorium
Jan and Trevor Rees-Jones Exhibition Hall
Lamar Hunt Family Sports Hall
Education wing with six Learning Labs

LEVEL 1 (PLINTH LEVEL):

Nicole G. Small Science Park, plaza, and main Museum entrance
The Heglund Foundation Theater, a National Geographic Experience
Café
Museum Shop
Main lobby with ticket desk and escalator entry
David’s Deck (rooftop deck)

LEVEL 2:

Discovering Life Hall
Being Human Hall
Texas Instruments Engineering and Innovation Hall

LEVEL 3:

The Rees-Jones Foundation Dynamic Earth Hall
Lyda Hill Gems and Minerals Hall
Tom Hunt Energy Hall

LEVEL 4:

Expanding Universe Hall
T. Boone Pickens Life Then and Now Hall

LEVEL 4M:

Rose Hall of Birds

PROGRAM HIGHLIGHTS:

TECH TRUCK: Two mobile innovation labs (*TECH* is an acronym for Tinker, Engineer, Create and Hack) designed to bring free, out-of-school STEAM programming to the community, including those who cannot engage with the Museum at its physical location. [Learn more.](#)

NATIONAL GEOGRAPHIC LIVE SPEAKERS SERIES. Think of it as story time for adults. From great the world’s tallest peaks to ferocious lions to Amazonian culture, the Perot Museum of Nature and Science brings those stories to life through the *National Geographic Live Speaker Series* by spotlighting some of National Geographic’s most sensational explorers. [Learn more.](#)

KOSMOS ENERGY STEM TEACHER INSTITUTE: A yearlong program designed to measurably enhance the competency, confidence and creativity of formal science instruction for participating K-12th grade teachers and increase interest and engagement in STEM among their students. [Learn more.](#)

DISCOVERY CAMPS: Week-long summer camp sessions for kids pre-K through grade 6 focusing on animals, space, dinosaurs, chemistry, engineering, marine biology and even zombies at *Discovery Camp* (pre-K-6) with hands-on experiments, 3D films and interactive STEM activities. Also available fall break, winter break and spring break. [Learn more.](#)

- more -

About the Perot Museum of Nature and Science – Page Four

HOURS OF OPERATION:

The Perot Museum operates year round with the exception of Thanksgiving (closed), Christmas Eve (closed at 3 p.m.), Christmas (closed), New Year's Eve (closed at 5 p.m.) and a few select dates in September and November. During the school year, the Museum operates Monday through Saturday from 10 a.m. - 5 p.m. and Sundays from 11 a.m. - 5 p.m. The Museum closes daily at 6pm Memorial Day through Labor Day.

Please check perotmuseum.org for special holidays, extended hours, member-only hours and unexpected closings.

ADMISSION TICKETS:

MUSEUM GENERAL ADMISSION TICKET PRICES are \$20 for adults (12-64), \$13 for youth (2-12), \$14 for seniors (65+). For non-members, admission to the theater is \$6 (short film) and \$8 (long film). For members, general exhibit hall admission is always free and admission to the theater is \$5 (short film) and \$6 (long film).

PARKING:

General parking and handicap parking is available in the main Museum Parking lot, a pay-to-exit lot located under Woodall Rodgers Freeway across from the Museum. Limited additional handicap and hybrid/electric vehicle parking is available in the special permit lot, located directly west of the Museum. Pricing is \$10 per car, per day (payable at box office or lobby kiosk) and \$5 for Museum members (payable at box office or lobby kiosk). All parking availability is on a first-come, first-served basis.

MEMBERSHIP:

Memberships (personal and gift) are \$55 for students, \$75 for individuals, \$95 for dual memberships, \$119 for Family, \$179 for Family Plus, and \$269 for Family Plus Platinum. Patron level memberships also are available for \$350 and up. For details, call 214-756-5751 or go to perotmuseum.org.

From 9-10 a.m. every Saturday and 10 a.m.-11 a.m. every Sunday, members can enjoy exclusive pre-general public access to the Perot Museum. Plus, check perotmuseum.org for special member late nights!

INFORMATION:

Go to perotmuseum.org or call 214-428-5555.

About the Perot Museum of Nature and Science. *The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in Victory Park in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls; a children's museum; a state-of-the art traveling exhibition hall; and The Hogle Foundation Theater, a National Geographic Experience. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Perot Museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org.*

###