



# CORPORATE PROGRAMS

Per[]t  
Museum of Nature and Science



We invite you to explore the different ways a partnership with the Perot Museum can make a collective impact in the North Texas community while supporting your company's unique objectives. **Together, we can partner in meaningful ways to engage and inspire.**

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# SPONSOR STEM EDUCATION

Partner with the Perot Museum to inspire the next generation of engineers, scientists, technologists, and mathematicians through programs in the Museum, the community, and the classroom that introduce STEM topics in fun and engaging ways. Your company can sponsor this vital programming, bringing our signature science offerings to life for thousands of children in our region. These activations provide innovative ways to connect your unique product or brand with our audiences.

## PROGRAMS IN THE MUSEUM



"Through its philanthropy, Highland Capital Management invests in the leading cultural institutions of Dallas to bring once-in-a-lifetime experiences to the community. With *Ultimate Dinosaurs*, we are thrilled to be the Perot Museum's Premier Partner and to present spectacular exhibitions that will inspire thousands of visitors."

– HIGHLAND CAPITAL MANAGEMENT

"Each family that went through the entire activation spent about 15-20 minutes learning about all that Children's Health has to offer. It's always our goal to connect with the consumers and at least try to tell them that we're so much more than an emergency room and place that cures cancer. This was the first event that it feels like we really communicated that message effectively. I couldn't be happier with how it turned out."

– CHILDREN'S HEALTH

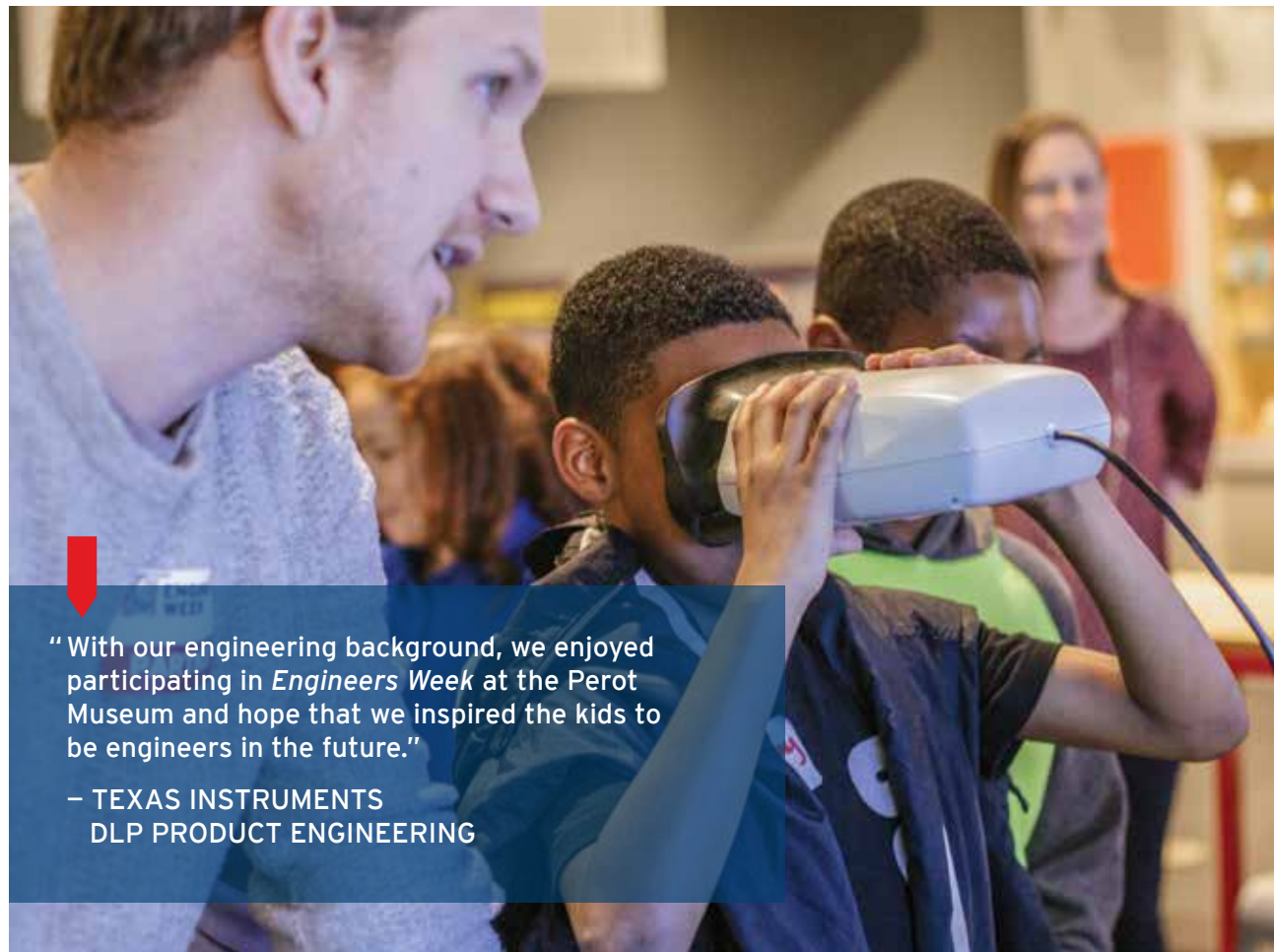




# SPONSOR STEM EDUCATION

## ENGINEERS WEEK

Our corporate partners bring the latest advances in engineering and technology to life during *Engineers Week* for thousands of students and families. Volunteers from corporate sponsors interact with students as they solve robotics challenges, experience the wonders of augmented and virtual reality for the first time, or tackle the basics of coding—ultimately inspiring students to explore the exciting possibilities and innovative career opportunities in STEM fields.



“With our engineering background, we enjoyed participating in *Engineers Week* at the Perot Museum and hope that we inspired the kids to be engineers in the future.”

– TEXAS INSTRUMENTS  
DLP PRODUCT ENGINEERING

## IN THE COMMUNITY

The *TECH Truck* allows participants to Tinker, Engineer, Create, and Hack through STEAM experiences right in their own neighborhoods. By bringing hands-on, maker-based activities to after-school programs, community centers, and libraries, the *TECH Truck* program builds confidence and fosters creativity in children in the community who might not otherwise have the opportunity to learn about STEM.



“For our kids, the *TECH Truck* is the only exposure to science or engineering or even the Museum as far as that goes. They really need this.”

– WESLEY-RANKIN COMMUNITY CENTER



# TRANSFORM THE MUSEUM EXPERIENCE



We rely on our corporate partners to help us transform the Museum experience and keep pace with the constant evolution of science, technology, and education. Our corporate partnerships help us envision and achieve this transformation by providing funding for a groundbreaking program pilot, investing in an ambitious exhibit hall renovation, putting new technology into the hands of our guests, or increasing our reach through complimentary media support.



“Working with the creative team at the Perot Museum has been a fun and fulfilling experience. Through our partnership, we have the chance to get children excited about STEM by bringing robots to life through games and coding challenges. It is experiences like these that help us to shape the learners of today into the problem-solving leaders of tomorrow.”

– VEX ROBOTICS



# JOIN BUSINESS CIRCLE

Our Business Circle giving program is designed for companies and organizations of all shapes and sizes, and it's a great way for supporters to establish or increase their presence in the Dallas community. Quarterly events provide employees, business associates, and clients with a special experience at the Museum, as well as networking opportunities with other Business Circle members from a variety of sectors.



"We at REDLEE/SCS are proud to be involved with the Perot Museum of Nature and Science. Their programs, involvement, and communications are first class; always going above and beyond to make sure all questions are answered before asked. The benefits have gone above our expectations. Their partnership helps to expand our philanthropic and environmental good will in the community and complements our company core values."

– REDLEE/SCS



# ATTEND OUR ANNUAL GALA

*Night at the Museum* is the most unique and engaging fundraising gala in Dallas-Fort Worth each year, with proceeds supporting STEM education in North Texas. Far from the usual seated dinner, guests instead enjoy the evening exploring the Museum, with innovative food and cocktails, activities, entertainment, and a great band.



# CELEBRATE WITH AN EVENT RENTAL

“ Our Perot 2017 experience was out of this world! The Museum exhibit provided the ideal theme for our annual holiday event. The Perot Museum staff and Wolfgang Puck Catering team’s seamless service and impeccable results delighted over 1,800 people!”

– PWC

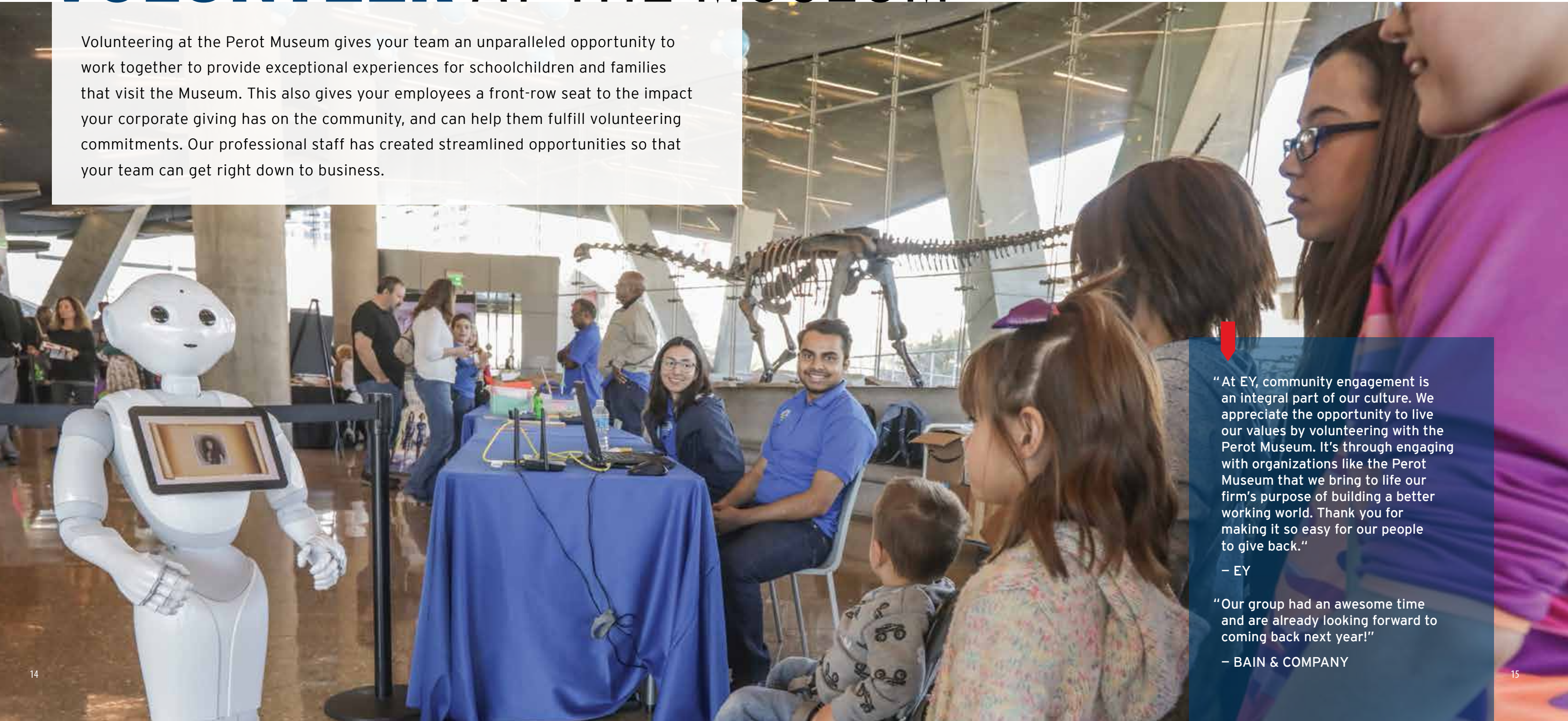


Host your company’s holiday party or social gathering at the Perot Museum for an unforgettable experience that will be the talk of the whole year. The Museum lends its unique flair to your events and offers the flexibility to reserve a single exhibit hall, multiple levels, or the entire building. Our professional staff and exquisite catering partners manage every aspect of the affair, so you and your guests can engage together while exploring the Museum.



# VOLUNTEER AT THE MUSEUM

Volunteering at the Perot Museum gives your team an unparalleled opportunity to work together to provide exceptional experiences for schoolchildren and families that visit the Museum. This also gives your employees a front-row seat to the impact your corporate giving has on the community, and can help them fulfill volunteering commitments. Our professional staff has created streamlined opportunities so that your team can get right down to business.



“At EY, community engagement is an integral part of our culture. We appreciate the opportunity to live our values by volunteering with the Perot Museum. It’s through engaging with organizations like the Perot Museum that we bring to life our firm’s purpose of building a better working world. Thank you for making it so easy for our people to give back.”

– EY

“Our group had an awesome time and are already looking forward to coming back next year!”

– BAIN & COMPANY



# INVEST IN FUTURE GENERATIONS

Inspiring minds through nature and science



Museum of Nature and Science

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